

# Prasoon Singh

 [singhprsn.hd@gmail.com](mailto:singhprsn.hd@gmail.com)  484-560-9176  [prasoonsingh.com](http://prasoonsingh.com)

I'm a creative and self learning graphic designer who has more than 5+ years of various skills in graphics, web, and more on design.

## **Merakey | Multimedia/Web Designer | 10/2021 – Current**

- Collaborate with and support Communications and Marketing, other support departments, and Operations to develop and execute creative designs with little art direction for print, web, and video platforms
- Support the design and development of digital (flipbooks, eblasts, online ads, social media graphics, etc.) and printed marketing materials (brochures, flyers, postcards, etc.)
- Support enhancements to all existing company websites and new websites as needed Update and maintain content on the company's Intranet

## **Jrclocker | Graphic Designer & Photographer | 10/2020 – 2021**

- Created branding material using Adobe Illustrator and After Effects for YouTube and other social network sites
- Managed capturing and editing photography of products that were listed on their online store

## **Utzo Technologies | Graphic Designer | 06/2019 – 08/2019**

- Created a range of motion graphics video that explained the services that the company provides
- Visualized their mobile app in a video that demonstrated popular features for its users

## **Palmer Pediatrics | Web Designer & Assistant | 05/2014 – 08/2018**

- Developed a business website which let patients gain a library of health information from trusted libraries
- Implemented SEO for the website to be discoverable on Google's search engine
- Assisted in verifying patients health insurance and created an archive of older charts by converting them into to digital documents for easier access of information

## **Unify Interactive | Intern Graphic Designer | 06/2016 – 08/2016**

- Assisted the team with developing wireframes for websites to finalizing designs in Adobe Photoshop to be exported for code
- Designed responsive email layouts for marketing purposes