


# PRASOON SINGH

## Contact

 484-560-9176

 prasoonsingh.com

 contact@prasoonsingh.com

## Education

### B.F.A. Kutztown University of Pennsylvania, May 2020

- GPA - 3.7
- Dean's List - Three Semesters
- Major - Communication Design

### A.A. Northampton Community College, May 2017

- GPA - 3.5
- Major - Communication Design

## Skills

- HTML / CSS / SASS
- Email Marketing
- Mockups / Prototypes
- Digital Wireframes
- Social Media Advertisement

## WORK EXPERIENCE

### Graphic Designer, Freelancer UTZO Technologies, Fremont, CA

06/2019 - 08/2019

- Created a motion graphics video that captured the image of the company
- Visualized their mobile app in a video that demonstrated popular features for its users

### Web Designer, Receptionist Palmer Pediatrics, Easton, PA

05/2014 - 08/2018

- Developed a business website which let patients gain a library of health information from trusted libraries
- Implemented SEO for the website to be discoverable on Google's search engine
- Helped verify patient's health insurance and created a digital library of older charts on their server for easier access of information

### Graphic Designer, Internship Zeroh Creative, Allentown, PA

08/2017 - 11/2017

- Designed a motion graphics video with typography and illustration that summarizes what the digital agency stands for
- Created an ad campaign with GIFs for social media that grabs user's attention by using their marketing terms

### Temporary Imaging Operator, Part Time BerkOne, Allentown, PA

01/2017 - 05/2017

- Processed forms utilizing a variety of hardware and software
- Optimized existing flow of all works such as scanning and verifying documents
- Organized and maintained digital asset inventory across multiple teams

### Graphic Designer, Internship Unify Interactive, Stroudsburg, PA

06/2016 - 08/2016

- Assisted others with development of websites from wireframing to finalizing the design in Photoshop to be exported for coding
- Aided help in creating and scheduling advertisement posts across various social media platforms
- Designed responsive email layouts for marketing purposes